

REMOTE JOBS

@ATLAS & BOOTS

DO WORK THAT MATTERS FROM
A PLACE YOU LOVE

atlasandboots.com/remot-jobs

REMOTE JOBS at Atlas & Boots matches **SKILLED DIGITAL NOMADS** to companies genuinely committed to remote working. We list **COVETED JOBS** that offer long-term employment; not temporary gigs that can be done in five minutes. We don't believe that the best people can be found in a 10-mile radius of a physical office; we think they're **EVERYWHERE** and it's our mission to help you **FIND THEM**.

PROFILE



ATLAS & BOOTS is a travel blog read by over 200,000 digital nomads, expats and travellers every month. It has been named by both Lonely Planet and National Geographic as best blog of the month and is periodically syndicated by Business Insider and Matador Network. Its founders are Lonely Planet ambassadors and in previous roles have worked with the BBC, Guardian, Penguin Random House and Getty Images.

READERSHIP

DIGITAL NOMADS

Digital nomads live in thriving digital hubs abroad. These skilled workers spend 6-18 months in a given location and value permanent work that offers geographic freedom. Among them are designers, developers, product managers and data scientists.

EXPATS

Expats have permanently relocated abroad. Many have fulfilled their initial employment contract and are now in search of a role that requires no commute. They are marketers, writers, managers and executives.

HOMECOMERS

Homecomers have returned from travels abroad and now crave a more meaningful lifestyle, free from commuting and streams of meetings. They are managers, executives, salespeople and support specialists.

- **Gender:** 53% male; 47% female
- **Age:** 25-45
- **Location:** 37% US, 34% UK, 29% ROW
- **Education:** To degree level
- **Socio-Economic Group:** ABC1

USER PROFILE

TRACEY C: DIGITAL NOMAD



Goal: To find fulfilling work away from the startup hyperbole of the Bay Area

Quote: “We still have so much room to improve if even some of the best of what the tech industry has produced – the Apple iPhone, Google Maps – is so deficient.”

Age: 29

Gender: Female

Location: San Francisco born, now based in Cape Town, South Africa

Nationality: American

Ethnicity: Asian (Taiwan)

Education: BS Electrical Engineering, Stanford University; MS Computer Science, Stanford University

Occupation: Software developer

Experience: Tech lead at Pinterest, fourth hire at Quora; internships at Facebook and Google

Characteristics: High achiever, diversity champion, fitness enthusiast

Media consumed: The Next Web, Wired, Hacker News, Reddit, Medium

USER PROFILE

RAÚL T: EXPAT



Goal: To leave his well-established company and try something new with a fast-growing startup

Quote: "In 10 years it'll seem crazy that we could send emails to Ethiopia for free but sending \$100 cost \$20 and took three to five business days."

Age: 34

Gender: Male

Location: Madrid born, now based in San Francisco, USA

Nationality: Spanish

Ethnicity: White (Spain)

Education: BSc Computer Science, University College London

Occupation: Head of digital marketing

Experience: Eight years at MicroStrategy working in business intelligence, mobile software and cloud-based services

Characteristics: Gregarious, highly international, speaks fluent English, Spanish and French

Media consumed: New York Times, Wired, Moz, QZ

USER PROFILE

CHASE A: HOMECOMER



Goal: To join a company that's solving an important social or economic problem

Quote: "Great essay at Aeon magazine on the limits of human knowledge. Moral of the story: let's all be humbler, more tolerant and compassionate."

Age: 33

Gender: Male

Location: Chicago born; recently returned after a year abroad

Nationality: American

Ethnicity: White (USA)

Education: BA Global Socioeconomics and Politics, University of California

Occupation: Product manager

Experience: Microfinance at Pacific Community Ventures and Fonkoze, the largest economic development bank in Haiti

Characteristics: Enjoys tackling difficult problems, invested in social change, in search of meaningful work after a one-year sabbatical

Media consumed: The Economist, Wired, Aeon, OpenAI, Quanta

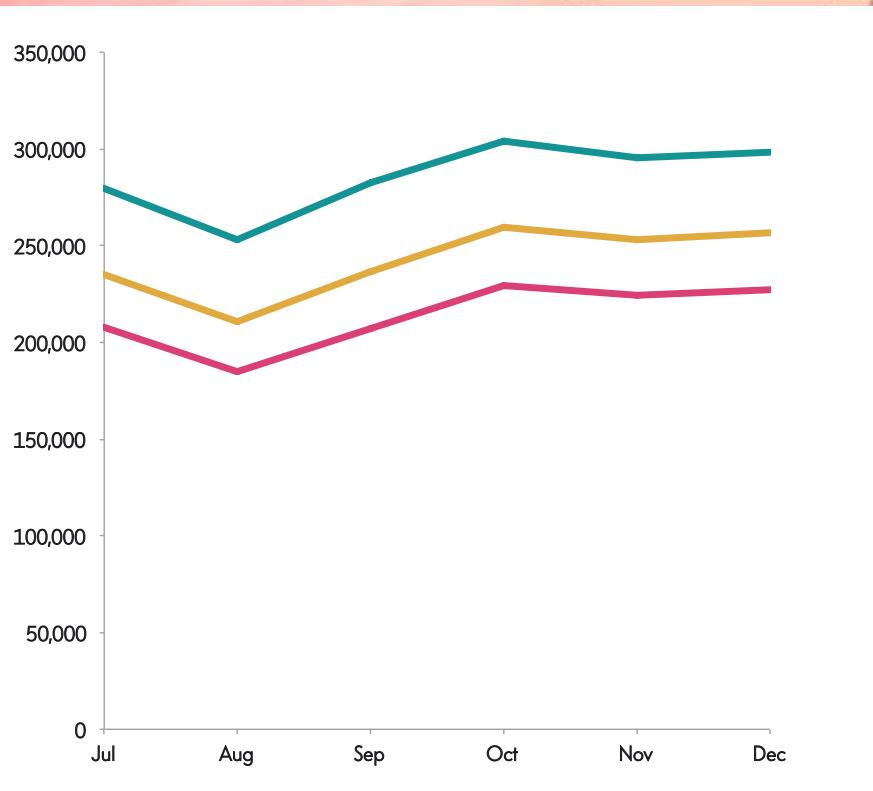
CIRCULATION

SITE TRAFFIC

Atlas & Boots launched in August 2014. It has since grown to **200,000 users**, **240,000 sessions** and **280,000 pageviews** per month. (Monthly average Jul-Dec 2018)

SOCIAL MEDIA

Over 60,000 followers across Instagram, Twitter and Facebook.





FAQ

Do you offer bulk packages?

Yes. A single job listing costs \$99 and is further reduced to:

\$60 in the Starter package

\$40 in the Business package

\$30 in the Enterprise package

You can view the bulk packages on the next page or [book now](#).

Can I post a short-term contract?

Yes, but only if your contract is for six months or longer. We focus on coveted jobs that offer long-term employment and therefore do not list short-term, gig-style jobs which offer little stability.

Can I post jobs for different companies under one package?

No. Each company must book its own package. If you have dozens of companies to administer, please contact us to discuss a solution.

Atlas & Boots is a travel blog. Why does it have a jobs section?

Our overarching mission is to encourage readers to engage with the outdoors. Enabling our readers to do work that matters from a place they love is an intrinsic part of that mission.

Is remote work really the future?

In 2016, a Gallup survey of over 15,000 adults found that 43% of employed Americans spent some time working remotely. (Source: [NYT](#))

A 2016 forecast of employment trends called remote work “one of the biggest drivers of transformation” in the workplace. (Source: [WEF](#))

In 2016, Lonely Planet named remote work one of five key trends in travel. (Source: [Lonely Planet](#))

In short, yes! Remote work really is the future.

RATES

SINGLE LISTING

Single job

\$99 per job

All job listings remain published for 30 days. After that, they are removed from the site. You can re-post the same job for another 30 days for \$99.

Highlighted background

\$49 per job

[Book a single listing](#)

BULK PACKAGES

Starter

\$299 per year

Advertise 5 jobs (\$60 per job)

Business

\$799 per year

Advertise 20 jobs (\$40 per job)

Enterprise

\$1,499 per year

Advertise 50 jobs (\$30 per job)

[Book a bulk package](#)

CONTACT

If you would like to book a single listing or bulk package, or simply ask a question, please get in touch.

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